



**2 September 2015**

## **Businesses encouraged to break out the bunting for Tour of Britain**

Businesses across Breckland are being encouraged to decorate their premises to celebrate the Tour of Britain's return to Norfolk. As well as helping to get the district in the party mood, companies from Breckland which break out the bunting and balloons will be able to enter a special competition which could see them scoop big prizes.

The competition is being organised by Breckland Council, in partnership with Active Norfolk. The entry that is judged to be the best in Breckland will be awarded a £200 voucher which has been donated by Mr D's, the American style diner on the A11 near Attleborough, so staff at the winning business can enjoy a celebratory night out.

The winning entry from Breckland's will then go head-to-head with the winners from Norfolk's other participating districts, with one company's entry selected as the county's overall best display. The winner will receive a £500 cash prize and will feature in the EDP newspaper.

**Cllr Trevor Carter, Breckland's Executive Member for Place**, said: "This is a great opportunity for businesses to show their support for the Tour. The route will see cyclists visit a number of Breckland's towns and villages on 12 September and there are lots of events planned to bring people together to enjoy the spectacle. The day will be great for our communities and our businesses, so I hope lots of local companies – big and small – will take this chance to show their creativity and community spirit."

**Fiona Roberts, Event Manager for the Tour of Britain (Norfolk)**, added: “I urge companies to get in touch as we can send you a business pack containing posters, balloons and streamers to get you started, but we’ll leave the rest to your imagination! It could be a shop front, a reception, a car park – every business is welcome to take part – and we look forward to seeing lots of creative entries.”

**Phil Dingle, owner of Mr D’s Diner**, commented: “I’m delighted to support this competition. We’re a local business and we like to support the local community and fellow local businesses. I’ve seen many of the bikes in Attleborough which have been decorated to celebrate the Tour, so I know first-hand that many businesses in the town and I’m sure across the district will want to get involved and show their support.”

To enter the competition, businesses need to decorate their premises or shop window in any way they see fit to support the Tour of Britain and submit a photo to [info@activenorfolk.org](mailto:info@activenorfolk.org) before Friday, 11 September. Alternatively, businesses can enter via Twitter by tweeting their photo to @activenorfolk, using the hashtag #ToBNorfolk.

Entries from Breckland businesses will be judged by representatives from Breckland Council. The winners from each of the participating districts will later be judged by representatives from Active Norfolk, who will decide the county winners.

For more information or to request a starter pack of balloons, streamers and other materials, email [info@activenorfolk.org](mailto:info@activenorfolk.org) or call 01603 732333.

**ENDS**

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